

Pramod Michael

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Profile

I'm a creative designer with over 8 years of experience, blending strategy and storytelling to fulfill diverse design needs across digital and print platforms. I craft compelling brand narratives and produce high-impact visuals that align with business goals and resonate with the target audience. With a keen eye for detail and a passion for innovation, I create engaging designs that drive meaningful and lasting connections.

Core Skills

Design & Branding

Visual Storytelling, Brand Identity, Presentation Design, Digital & Print Design

Motion & Interaction

Motion Graphics, UI/UX Design, HTML5 & CSS, Creative Strategy

Tools & Platforms

Photoshop, Illustrator, Figma, After Effects, AI-based Design Tools

Professional Experience

1

Senior Creative Designer (Remote) Commcorde, London | Dec 2024 – Present

- Leading creative direction for client projects across industries
- Developing AI-integrated campaigns for increased performance

2

Art Director The PRactice | Aug 2023 – Oct 2024

- Directed high-impact PR visuals and motion content for tech clients
- Introduced brand visual systems and content templates

3

Senior Creative Partner

22feet – DDB Mudra | Jan 2022 – Aug 2023

- Collaborated with cross-functional teams on digital storytelling
- Delivered award-winning creatives across social and web

4

Senior Creative Designer

ITW Consulting | Aug 2020 – Jan 2022

- Executed branding and event design for top sports clients
- Created immersive pitch decks and sponsor presentations

5

3D Visualizer & Designer

IndiaMerch | Dec 2018 – Aug 2020

- Created product mockups and experiential retail designs

6

Graphic Designer

Design Labs13 | Feb 2017 – Oct 2018

- Developed end-to-end branding for startup clients

Education

Bachelor's Degree in Bcom from Field Marshal K.M Cariappa College Madikeri

Pre-University in St Michael's Pre-University College, Madikeri

High School & Primary in St Michael's University, Madikeri.

Languages

English

Hindi

Kannada

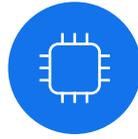
Malayalam

Tamil

Interests



Exploring Global
Design Trends



Emerging Tech
& AI Tools



Fitness &
Motorbiking



Travel & Cultural
Experiences

Portfolio



Contact



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